

AMENDMENT TRANSMITTAL LETTER

Docket No.
249768014USApplication No.
09/437,815-Conf. #8505Filing Date
November 10, 1999Examiner
J. D. CarlsonArt Unit
3622

Applicant(s): Bezos et al.

Invention: METHOD AND SYSTEM FOR ALLOCATING DISPLAY SPACE

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	60	- 61 =	0	x 50.00	
Independent Claims	6	- 6 =	0	x 210.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					

 Large Entity Small Entity No additional fee is required for this amendment Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed. A check in the amount of \$ _____ to cover the filing fee is enclosed. Payment by EFT Account No. SEA1PIRM in the amount of _____ is authorized. The Director is hereby authorized to charge and credit Deposit Account No. 50-0665
as described below. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

 Steven D. Lawrenz
 Attorney/Agent Reg. No.: 37,376

Dated: May 1, 2008

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Bezos et al.

Application No.: 09/437,815

Confirmation No.: 8505

Filed: November 10, 1999

Art Unit: 3622

For: METHOD AND SYSTEM FOR
ALLOCATING DISPLAY SPACE

Examiner: J. D. Carlson

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated February 11, 2008, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 14 of this paper.